



Board Meeting Agenda
September 26, 2018 – 6:00 p.m.
Location: ECA

Board members present: Steve Burton, Brenda Snyder, Kelly Hupfeld, TO Owens, Steve Berg, Absolom Herrera, Anthony Fontana, Todd Cordrey

Guests: Ashley Pereira, Janice Anderson, Faith Koltak, Ryan Marks, Aislinn Walsh

I. Call to Order and Introductions

The meeting was called to order at 6:00 p.m.

II. Consent Agenda

Ms. Hupfeld requested that the agenda be amended to allow for consideration of the format of state assessments, and Ms. Snyder requested that the amendment include discussion of industry pressure and the early college model. Mr. Herrera moved that the agenda be so amended, and Ms. Snyder seconded the motion, which passed unanimously.

III. Standing Reports

Board Chair. Mr. Burton reported on funder Michele Newland's recent visit to ECA.

Executive Director. Mr. Cordrey reported on October Count Day incentives for attendance.

Treasurer/Finance Committee. Mr. Owens reviewed the cash flow statement. We are currently 9 students above what was budgeted for. Ms. Koltak reported that we may need to go to court with the original asphalt company to get our deposit back.

School Accountability Committee. Ms. Hupfeld reported that the SAC would be setting up its next meeting, likely in mid-October.

Marketing Committee. Mr. Fontana reported that the committee continues to meet on a biweekly basis and is actively working on Facebook campaigns, ads, and press releases. The board agreed that the best use of advertising resources is for places where we can actively engage. The website template has been created and the new website should be ready in 2-4 weeks. The recruitment window is opening soon, and plans are to secure re-enrollment commitments from current families by December, and then to open new registrations in January.

PTCO. Mr. Owens delivered the report on behalf of PTCO. PTCO is having a potluck sign up for conferences and a snack sign-up for Walk to School Day. They are now able to use the school's system for outreach to parents.



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Board Development. Ms. Snyder reported that we are continuing to look for a board member with fundraising experience.

IV. Unfinished Business

Approval of financial reports was tabled until next month.

The board considered the proposed bylaws revisions. It was requested that Ms. Hupfeld draft proposed language for emergency action by the president and for the frequency of meetings (monthly, plus option to waive).

Mr. Cordrey presented new academic performance objectives and targets for inclusion in the strategic plan. The board will consider adoption of the finalized strategic plan in the October meeting. At that point we will consider the board committee/team structures needed to implement the strategic plan.

V. New Business

Mr. Marks presented an overview of the most recent CARS report. Our biggest challenge is performance and growth in the middle school. It was suggested that ECA connect with early colleges in Fort Collins and in Aurora to share improvement strategies, and that we invite CSI board members to visit ECA. Ms. Hupfeld will reach out to CSI board members to set up visits. Board members should plan to be at the November 5 CSI Performance Management Subcommittee meeting.

Mr. Cordrey presented the proposed Assessment Mode Testing Policy. Mr. Owens moved that the board approve the policy. Ms. Snyder seconded the motion, which passed unanimously.

Mr. Burton noted that the board would need to vote on his replacement at the next meeting, to be effective January 1.

The board holiday party will be on December 5 at 6:30.

Board members interested in contributing to a baby present for Ms. Warrick should contact Ms. Koltak.

VI. Comments and Announcements

VII. Adjournment

Mr. Owens moved to adjourn the meeting, and Mr. Fontana seconded the motion. The motion passed unanimously, and the meeting adjourned at 9:14 p.m.

Board meetings are held on the fourth Wednesday of the month and are open to the public, including ECA staff, students, and families. To request that an item be placed on a future agenda, please contact Board Secretary Kelly Hupfeld at khupfeld@ecarvada.org.